

Animal Health Network

Your Local Information Link for Animal Safety and Security



Radio News Release Script



<<Insert Your Organization's Name>>

<<Insert Organization's Contact Address>>

<<Insert Organization's Phone Number, Email, Fax Number>>

<<Insert Date:>>

RADIO NEWS RELEASE SCRIPT

<<Insert Your Extension or Agency Name Here>> Launches the Animal Health Network Statewide

Agriculture is America's largest industry and the area of agriculture and food systems is an extensive, open, interconnected, diverse, and complex structure – making it a potential target for terrorist attacks.

The Animal Health Network is a local network established by the local Extension educators to connect underserved populations of non-commercial livestock and poultry owners with vital animal disease related alerts and information.

The goal of the network is to deliver the state veterinarian's message through the established Extension system at critical times to help protect America's food and agriculture infrastructure.

(more)

Adoption of the Animal Health Network has the potential to reduce the vulnerability of the nation's food production through early detection and rapid response.

The development of the network concept was funded by the National Center for Foreign Animal and Zoonotic Disease Defense – a Department of Homeland Security University Center of Excellence.

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